

# Salt Pig

BESPOKE, UNUSUAL, VINTAGE  
KITCHEN AND HOMEWARE

## Brief

Choosing one colour palette, produce stylised artwork which can be made into a seamless pattern. The 4 winning designs will be chosen to appear in advertising campaigns for Salt Pig, Kitchen and Homeware shop, Falmouth.

## Background

Salt Pig is a Kitchen and Homeware shop in Falmouth. The shop sells bespoke, vintage kitchen and homeware. Many of the items are bespoke and created by local artists in and around Falmouth. The range includes porcelain, shaped metal from various retro and vintage eras. Please feel free to visit the shop for more inspiration. (Address p.6)

## Requirements

- Only use colours from one of the four colour palettes – see pages 2–5
  - You don't need to use all of the colours, choose whichever you need.
- Shop sells kitchen and homeware from the 1920s, 30s, 40s, 50, 60s, 70s
  - Winning work will reflect one of these aspects.
- Finished work will be duplicated to create a seamless pattern
- Work must be flat vector, not gradients
- Work must be submitted in vector format – preferably square to repeat easily

**DEADLINE:** 14th February 2011. Email designs to [mark@6foot5design.com](mailto:mark@6foot5design.com)

## Winning Work

Four patterns will be chosen from the entries, and will form the basis of the developing brand of Salt Pig. The work will be used foremost in advertising campaigns and in other promo for the shop including postcards, web presence etc.

*A great opportunity to get your work professionally showcased in and around Falmouth.*



C: **69** M: **70** Y: **65** K: **85**



C: **6** M: **100** Y: **50** K: **0**

C: **0** M: **0** Y: **0** K: **0**



C: **41** M: **67** Y: **100** K: **45**



C: **36** M: **2** Y: **100** K: **0**



C: **27** M: **100** Y: **100** K: **32**



C: **13** M: **35** Y: **100** K: **0**



C: **13** M: **5** Y: **4** K: **0**



C: **78** M: **31** Y: **40** K: **4**



C: **69** M: **70** Y: **65** K: **85**



C: **6** M: **100** Y: **50** K: **0**

C: **0** M: **0** Y: **0** K: **0**



C: **41** M: **18** Y: **69** K: **1**



C: **0** M: **78** Y: **100** K: **0**



C: **3** M: **17** Y: **32** K: **0**



C: **41** M: **67** Y: **100** K: **45**



C: **4** M: **11** Y: **100** K: **0**



C: **70** M: **64** Y: **65** K: **67**



C: **69** M: **70** Y: **65** K: **85**



C: **6** M: **100** Y: **50** K: **0**

C: **0** M: **0** Y: **0** K: **0**



C: **75** M: **28** Y: **88** K: **13**



C: **0** M: **100** Y: **100** K: **0**



C: **0** M: **75** Y: **100** K: **0**



C: **13** M: **5** Y: **4** K: **0**



C: **4** M: **11** Y: **100** K: **0**



C: **64** M: **45** Y: **31** K: **4**



C: **69** M: **70** Y: **65** K: **85**



C: **6** M: **100** Y: **50** K: **0**

C: **0** M: **0** Y: **0** K: **0**



C: **41** M: **67** Y: **100** K: **45**



C: **36** M: **2** Y: **100** K: **0**



C: **53** M: **32** Y: **68** K: **9**



C: **13** M: **5** Y: **4** K: **0**



C: **78** M: **31** Y: **40** K: **4**



C: **13** M: **35** Y: **100** K: **0**

# Address

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# Photographs



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